

PORTFOLIO



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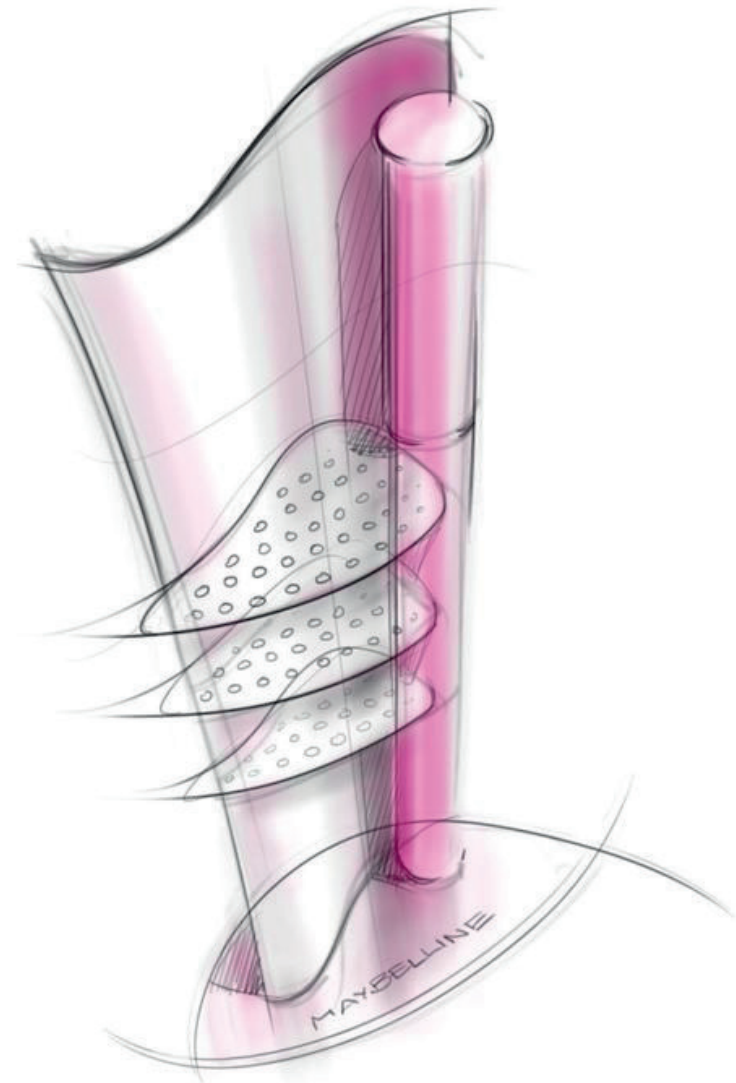
늘 새롭고 늘 즐겁고 늘 숨씨 좋게 늘 밝은 생각으로
시시각각 변화하는 POSM 영역의 트렌드를 놓치지 않고
클라이언트와 소비자의 니즈를 충족시키고자 노력하는
크리에이티브 디자인 그룹 "늘숨아이" 입니다.

POP - POSM

Point Of Purchase / Point Of Sale Material

- POP 광고는 매장에서 소비자와 직접적으로 소통하는 광고매체로
 집기, 배너, 사인 등 매장의 모든 광고요소를 구성함을 말하며
 POSM 은 각 상품별 세일즈 포인트를 개별적으로 어필하는 제작물을
 얘기합니다.

늘숨아이는 가장 효과적이면서 효율적인 POP 및 POSM 디자인으로
 소비자와 클라이언트 모두 만족할수 있는 마케팅 솔루션을 제공해
 드립니다.



POP-POSM

Point Of Purchase / Point Of Sale Material

Standees

Danglers

Bunting

Package

VMD

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POP-POSM

Point Of Purchase / Point Of Sale Material

Standeeds

Danglers

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Point Of Purchase / Point Of Sale Material

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POP-POSM

Point Of Purchase / Point Of Sale Material

Standeeds

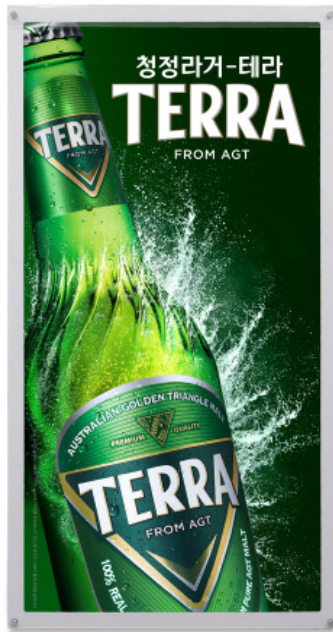
Danglers

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POP-POSM

Point Of Purchase / Point Of Sale Material

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POP-POSM

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테라x어프어프 배너, POP, 시트지 디자인

POP-POSM

Point Of Purchase / Point Of Sale Material

Standeers

Danglers

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Package

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GS뮤직비어페스티벌, 삼성 ID카드 굿즈 제작

POP-POSM

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Standees

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필라이트X테이크호텔 브랜딩 디자인

POP-POSM

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Standees

Danglers

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테라&케이티 콜라보이벤트 연출

POP-POSM

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테라&스컬피그 콜라보이벤트 연출

POP-POSM

Point Of Purchase / Point Of Sale Material

Standees

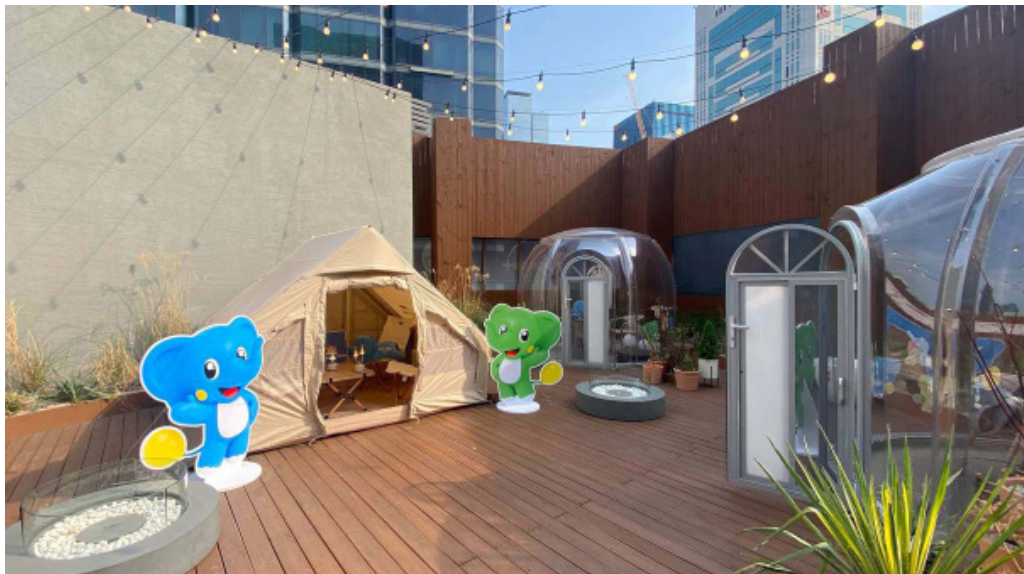
Danglers

Bunting

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필라이트 필리 & LG U+ 무너 일상비일상의틈 팝업

POP-POSM

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Standees

Danglers

Bunting

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테슬라 전기차엑스포 행사장 인테리어

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Danglers

Bunting

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소니 샵프론트 시공

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Danglers

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소니 linkbuds 샵프론트 시공



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Thank you

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